



# **BATS EUROPE LAUNCHES SPONSORED ACCESS**

## **SET FOR 30<sup>TH</sup> OF JANUARY; PARTICIPANTS URGED TO COMPLETE AGREEMENTS IMMEDIATELY**

LONDON and KANSAS CITY, Mo. – January 14, 2009 – BATS Europe, a wholly-owned subsidiary of BATS Global Markets, today announced it will offer sponsored access beginning the 30th of January.

Sponsored access allows trading participants using the BATS Europe Multilateral Trading Facility (MTF) to offer their clients direct connectivity to the highly efficient, low latency BATS platform. Also, Sponsoring Participants can offer their clients direct connectivity to BATS Europe through proximity hosting in its data centers or via remote access.

“Sponsored access is in strong demand by our trading participants and we are excited to offer an enhanced range of features early in 2009,” said BATS Europe CEO Mark Hemsley. “As we continue our mission of Making Markets Better, the availability of sponsored access as an entry to the expanding pool of liquidity on our platform will add even more efficiency for European market participants.”

Firms interested in sponsored access participation should contact the BATS Europe Participant Services team (+44 207 012 8902, [ParticipantServicesEurope@batstrading.com](mailto:ParticipantServicesEurope@batstrading.com)) or their sales account manager.

Both the Sponsoring Participant and the Sponsored Participant must complete a Sponsored Access Agreement with BATS Europe before the Sponsored Participant can begin trading. The agreement is available at:

[http://www.batstrading.co.uk/resources/participant\\_resources/BATSEuro\\_Sponsored\\_Access\\_Agreement.pdf](http://www.batstrading.co.uk/resources/participant_resources/BATSEuro_Sponsored_Access_Agreement.pdf).

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### **About BATS**

BATS Global Markets (BATS) is an innovative global financial markets technology company headquartered in the Kansas City, Mo., area with additional offices in New York and London. The BATS platform was launched in January 2006 and, operating as BATS Exchange, Inc., is one of the fastest growing, top tier equity markets in the United States. BATS serves the European market through its London based, FSA-authorized subsidiary, BATS Europe, which operates a Multilateral Trading Facility for European securities. The BATS platform is internally developed by a dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading community. BATS ... Making Markets Better.

### **BATS:**

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