



BATS EUROPE COMPLETES SUCCESSFUL DATA CENTRE MIGRATION TO EQUINIX SETS FIRST TECHNOLOGY RELEASE FROM NEW DATA CENTRE FOR 4TH NOVEMBER

LONDON and KANSAS CITY, Mo. – 28 October 2011 – BATS Europe today announced it has successfully completed the migration of its matching engine and infrastructure to Equinix's London LD4 International Business Exchange™ (IBX®) data centre campus and will launch a new Binary Order Entry protocol from the LD4 campus on the 4th of November.

Binary Order Entry offers a new optional order entry method for participants to interact with the BATS Europe platform that further reduces latency. The full suite of BATS Europe order types will be available using Binary Order Entry, as well as the standard FIX protocol format.

"We are very pleased that the data centre migration was quite seamless and many customers are taking advantage of the LD4 campus's significant scale to optimise their infrastructure," said Mark Hemsley, CEO of BATS Europe. "With the migration now complete, we aim to provide premier one-stop access to liquidity with the highest levels of resilience and the lowest possible latency through continuous technological upgrades and new offerings such as Binary Order Entry."

"With the successful migration of its innovative trading platform to Equinix's LD4 data centre campus, BATS Europe can continue to grow its market share within the world's leading multi-asset financial services ecosystem," said Russell Poole, General Manager, Equinix UK. "Equinix understands the challenges that modern day exchanges face in launching competitive platforms. With more than 20 percent of the total European equities trade count originating from the LD4 campus, Equinix is uniquely positioned to support the rapid liquidity growth of BATS Europe's trading platform and maximise opportunities for trading participants across crowded financial markets."

For more information, participants can contact the BATS Trade Desk (+44.207.012.8901, TradeDeskEU@batstrading.com) or their sales account manager.

About BATS

BATS Global Markets (BATS) is a leading operator of stock and options markets around the globe. BATS operates two stock exchanges in the U.S., the BATS BZX Exchange and BYX Exchange; BATS Options, a U.S. equity options market; and BATS Europe, an FSA-authorized multilateral trading facility in Europe. Each of these marketplaces is powered by BATS' innovative and proprietary technology that was developed by a dedicated core team of market and technology professionals, catering to the needs of the broker-dealer and trading community. The company is headquartered in the Kansas City, Mo., area with additional offices in New York and London. For more information, visit www.batstrading.com.

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